

Clyde Dillard

USER EXPERIENCE DESIGN

SUMMARY

User Experience Designer/Web Developer (full stack) seeking opportunities in UX design and prototype development


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CONTACT

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 UnicornXray.com

 [LinkedIn](#)

 Brooklyn, NY

 @Boolean-Arts

 (347) 683-5876

EDUCATION

General Assembly,
New York, NY
UX Design Immersive

New York University,
New York, NY
Interactive Telecommunications (ITP)

Towson State University,
Towson, MD
BS Mass Communications

VOLUNTEERING

SKILLS

User Experience Design

User Research	User Interface Design
Market Research & Analysis	Interaction Design
Strategic Planning	Figma
Personae & Journeys	Omnigraffle
User Flows	Sketch
Wireframes, & Prototyping	InVision
Usability Testing	

Web Development

HTML5	PHP	MySQL	Javascript
jQuery	CSS	Photoshop	Illustrator

Languages

English • Spanish • French • American Sign Language (ASL)

EXPERIENCE

Principal Unicorn X-ray/Boolean Arts, *2008 - Current*
Brooklyn, NY

Founder of interactive design firm, providing UX design and web development services

- Conduct User Research: Surveys, Interviews, Affinity Mapping
- Design Information Architecture
- Perform Competitive & Heuristic Analysis
- Build Wireframes & Prototypes
- Develop Personae & User Journeys
- Conduct Usability Testing & Refine Designs
- Define MVP Scope
- Full stack web development (PHP, MySQL, HTML5, Javascript, jQuery, CSS)

Corporate Communications Consultant *June '07 - April '08*
Newark Housing Authority, Newark, NJ

Showcased Authority initiatives in print, web and video

Cycling *2012-Present*
Ride Marshal. Assist riders
on local and regional
[Bike New York and
Transportation Alternatives](#)
rides

EMT *2009 to 2016*
Provide patient care at area
special events (NYC
Marathon, borough half
marathons, etc.)

- Wrote, produced, directed and edited documentaries on NHA tenants and properties
- Designed and developed user-friendly IA for public and private web sites
- Designed and produced print materials and signage for the Authority

Webmaster

April '01 - September '06

Congregation B'nai Jeshurun, New York, NY

Web developer and UX designer for Upper West Side synagogue.

- Designed membership, Hebrew school, special events and innovative fundraising apps.
- Full-stack developer; created and maintained dynamic e-commerce platform and web presence