Clyde Dillard

SUMMARY

User Experience Designer/Web Developer (full stack) seeking opportunities in UX design and prototype development

VIEW PORTFOLIO | *DOWNLOAD AS PDF*

CONTACT

✉ BooleanArts@Gmail.com

🌐 UnicornXray.com

in LinkedIn

📍 Brooklyn, NY

🐙 @Boolean-Arts

📞 (347) 683-5876

EDUCATION

General Assembly, New York, NY
UX Design Immersive

New York University, New York, NY
Interactive Telecommunications (ITP)

Towson State University, Towson, MD
BS Mass Communications

VOLUNTEERING

Cycling   *2012-Present*
Ride Marshal. Assist riders on local and regional Bike New York and Transportation Alternatives rides

EMT   *2009 to 2016*
Provide patient care at area special events (NYC Marathon, borough half marathons, etc.)

SKILLS

User Experience Design

User Research Competitive/Comparative Research & Analysis Strategic Planning Personae and Journeys
User Flows Wireframes Prototyping Information Architecture User Interface Interaction Design Research Usability Testing Omnigraffle
Sketch
InVision

Web Development

HTML5
PHP
MySQL
Javascript
jQuery
CSS
Photoshop
Illustrator

Languages

English • Spanish • French • American Sign Language (ASL)

EXPERIENCE

Principal Unicorn X-ray/Boolean Arts, Brooklyn, NY   *2008 - Current*
Founder of interactive design firm, providing UX design and web development services

- Conduct User Research: Surveys, Interviews, Affinity Mapping
- Perform Competitive & Heuristic Analysis
- Develop Personae & User Journeys
- Define MVP Scope
- Design Information Architecture
- Build Wireframes & Prototypes
- Conduct Usabilty Testing & Refine Designs
- Full stack web development (PHP, MySQL, HTML5, jQuery, CSS)

Corporate Communications Consultant Newark Housing Authority, Newark, NJ *June '07 - April '08*
Showcased Authority initiatives in print, web and video

- Wrote, produced, directed and edited documentaries on NHA tenants and properties
- Designed and developed user-friendly IA for public and private web sites
- Designed and produced print materials and signage for the Authority

Webmaster Congregation B'nai Jeshurun, New York, NY   *April '01 - September '06*
Web developer and UX designer for Upper West Side synagogue.

- Designed membership, Hebrew school, special events and innovative fundraising apps.
- Full-stack developer; created and maintained dynamic e-commerce platform and web presence